



City of Austin

Sheryl Cole, Council Member, Place 6

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Sheryl.Cole@ci.austin.tx.us

MEMO

To: Doug Matthews
Chief Communications Officer
City of Austin

From: Sheryl N. Cole *mc*

Date: March 31, 2011

Re: Potentially Responsive Information to Public Information Requests

Attached is electronic communication composed by or received by me from an electronic mail account not maintained by the City of Austin. This communication may be responsive to public information requests directed to your office as it may include conversations between me and my council colleagues on city related matters.

Please release this attachment to any requestors where this information is responsive.



Sheryl Cole <cole.sheryl@gmail.com>

FW: Waller Creek Conservancy 'Purpose Session' Follow Up (6-25-10)

1 message

Cole, Sheryl <Sheryl.Cole@ci.austin.tx.us>
To: cole.sheryl@gmail.com

Tue, Jul 6, 2010 at 1:21 PM

Beverly

From: Will Meredith [mailto:willm@ci.austin.tx.us]
Sent: Friday, June 25, 2010 5:16 PM
To: Tom Meredith; Rene Huey-Lipton; David Rockwood; Shade, Randi; Cole, Sheryl
Subject: Waller Creek Conservancy 'Purpose Session' Follow Up (6-25-10)
Importance: High

Good Afternoon Everyone,

Below please find an overview of my notes from our Waller Creek Conservancy "Purpose Session" this past Wednesday at GSD&M. The core purpose of disseminating these notes is to assist Rene in compiling her report, as well as spur on our collective action on the pending tasks and next steps (outlined at the bottom and highlighted).

Session Attendees: CM Shade, CM Cole, Melba W., S. Booth, Alan – UT, Charlie McCabe, Betty D., Daniel W., Martha S., Gerald W., Resona (sp?) Mac Board, WM, TJM, Rene & David – GSD&M, Stephanie, CM Shade Aid, CM Riley Aid

TJM Opening remarks:

-Brickyard OK City Example and ties through David

Rene: Overview of Agenda, vision session, seeking balanced participation

- CM Shade – project will bring 11% of downtown out of floodplain
 - city can't do it by itself
 - Houston, NYC, Chicago – All have examples of private conservancies driving development
 - it has socio-economical, tourist, and natural benefits

CM Cole – this iteration started in earnest in 2006

- Melba W. has been the real champion driving this process

Around the table introductions

Rene – introduction of 3-4 activities for the session; they are all about the WC Conservancy so focus on the activity you are trying to create

(Map + 1-pager overview of purpose examples (of AARP and GSDM) on table)

Whole group development of “WCC objective”

- “To support the creation of a downtown urban destination for live, work , and play”
- discussion of ‘creation’ versus ‘revitalizing’
- use a model other cities use to allow public / private sectors to participate
- ‘notion of world-class’
- promoting excellence in end product
- add management aspect to ‘creation’
- environmental, ecological, architectural, preservation & enhancement
- natural beauty, sustainability, and business cultivation aspects
- private and public partnership across all lines of the government
- notion of linkage and connection; reconnecting east and west
- connection vested constituencies ; business, development, homeless, conservancy, government, health and human services, and general community

- opportunity to string people and places together
- link parks
- link UT, CBD, Capitol
- ”Drive Revitalization” vs. “Support Creation”

-GSD&M is going to summarize report of findings from today’s session and submit back to group

Activity #1 – pick 3 words as values and move over to opposite wall

+ dot voting – 1 vote per person

-balance – 2

-unity

Connection – 4

-health

-excellence

-vitality-2

-vision-4

-case for longevity-legacy, built to last

-case for playfulness as a uniting force/ strong value “keep Austin Weird” component

-hospitality

-beauty

Dot voting again with 2 dots per person

Define 2 values on cards

Vitality – health and well being, energy, emotional, “alive and well”; creating and embracing diversity

Connection – bringing in all aspects of community preserving, connecting past present and future; safe and inviting, peace w/ environment and self

Playfulness – inviting, whimsical, crafting unexpected, all ages

Unity – more active than simple connection

Longevity – economically viable and prosperous, must be built to last, craftsmanship, unique opportunity to build as a monument with generational scope; create a story behind the build environment

Expressiveness

Serenity – peacefulness

Balance – where many interests find a home

Activity #2 – statement of purpose – “What is the difference we are trying to make in Austin?”

-Challenge to think about sustainability and ecological aspect; is it focus or happenstance?

-“Stable and managed eco-system”

-‘redefining urban watershed/ corridor”

-common themes of being intergenerational, longevity, sense of integrity to design, and authenticity of place, beautiful but usable

-“Reclaiming a “vital movement artery” of our city and infuse in with life”

Activity #3 – Passion Points

-Sense of Place – Gary

-accomplishment – Getting it done – Betty D.

-reawakening of WC – Charlie

-Stage for urban drama – Alan

-model of sustainable urbanism – WM

-unbridled opportunity – TJM

-Excellence – Daniel

-Maximizing opportunity – CM Shade

- diverse vitality – CM Cole
- restoring underserved – S Booth
- Character – M. Smiley
- Great City – Melba (Capitalizing on ‘Last Best Opportunity downtown’)
- real / get it done – Stephanie

Rene – is going to follow up with questions for stories from group within the next 72 hours

Discussion of importance of ‘naming’ “Conservancy vs. partnership”

Process vs. product

- how do we make sure to work in the other groups involved and the past work product?
- What could it be vs. what is the vehicle to bring it to life?

-Waller Creek master Plan is up for approval tomorrow (Thursday 6/24)

- some minor issues about music
- Council would like to defer next steps to the ‘conservancy agency’ once established
- RECA wants to establish a group to tackle the development side of the issues (9 person committee)

-need for ‘conservancy agency’ is now

Action Items:

- 1) Stories – Rene will tee up questions for entire group to respond to
- 2) Regular scheduled group meetings for rest of Summer and Fall – CM Shade with initiate and WM/ TJM will assist
- 3) Master Plan – Follow up with RECA group and other vested groups – Owner?
- 4) GSD&M Summary Report – Rene will submit back to us
- 5) Compilation of conservancy examples around country – Daniel and Charlie will develop

3/19/2011

Gmail - FW: Waller Creek Conservancy '...

Anything else?

Notes summarized by Will Meredith 6/25/10



Sheryl Cole <cole.sheryl@gmail.com>

Mike Martinez commented on a post you were tagged in.

2 messages

Facebook <update+y2weanax@facebookmail.com>

Sat, Jan 15, 2011 at 10:33 AM

Reply-To: Reply to Comment

<c+21h92bj000000pm65c60h0018yhqp9zfk000000h3rofy000000000001ov2j@reply.facebook.com>

To: Sheryl Cole <colesheryl@gmail.com>

facebook

Hi,

Mike Martinez commented on a post you were tagged in.

"Eugene, that is the process that's available to us. It ran its course. There are things we can do moving forward but this appeal will stand in this case. It's not a perfect system but it is the only system available to us right now."

To see the comment thread, follow the link below:

http://www.facebook.com/n/?eugene.sepulveda%2Fposts%2F126831837383840&mid=39bc972G5c523a86G225a3beG5b&bcode=n7Hu_&n_m=colesheryl%40gmail.com

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Facebook <update+y2weanax@facebookmail.com>

Sat, Jan 15, 2011 at 11:20 AM

Reply-To: Reply to Comment

<c+21h92bj000000pm65c60h0018yhqp9zfk000000h3rofy000000000001ov2j@reply.facebook.com>

To: Sheryl Cole <colesheryl@gmail.com>

facebook

Hi,

Mike Martinez commented on a post you were tagged in.

"Really? I think that's a pretty big leap. Buy if that's your litmus test then you will be sorely disappointed. This reclassification is by rule of law. We are ordered to reinstate him under the law. "

To see the comment thread, follow the link below:

http://www.facebook.com/n/?eugene.sepulveda%2Fposts%2F126831837383840&mid=39bc972G5c523a86G225a3beG5b&bcode=n7Hu_&n_m=colesheryl%40gmail.com

3/19/2011

Gmail - Mike Martinez commented on a ...

http://www.facebook.com/#!/reugene.sepuiueud7%2Fposts/%2F120001037505040&mid=39bd48fG5c523a86G225a3beG5b&bcode=n7Hu_&n_m=colesheryl%40gmail.com

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