

9-29-11  
Charter Revision  
Committee Meeting

***PIO Recommendations  
for  
public outreach***

2012 Charter Revision  
Committee

# Menu of Options

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- Update URL, [www.austintexas.gov/charter](http://www.austintexas.gov/charter)
- Charter specific phone line for comments/questions
- Speak Up Austin, online community forum
- Flyer for public places including libraries and recreation/senior centers
- Social Media, Facebook, twitter
- News Release/Media Advisories-these also go out to neighborhood groups, the Community Registry and can be distributed through Austin Notes
- Speak Week, an event before the recommendation goes to Council to get final feedback

# www.austintexas.gov/charter

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**CHARTER REVISION COMMITTEE**  
 Home | Committee | Calendar | Agenda & Minutes | Resources | Q & A | Comments | En Español

Meeting Calendar

Date	Location	Time
Tuesday, July 31	Boards & Commissions	4 p.m.
Wednesday, Aug 22	Council Chambers	5 p.m.
Thursday, Sept 13 (Rosh Hashanah)	Boards & Commissions	5 p.m.
Wednesday, Sept 26	Conley-Guerrero Senior Activity Center	5 p.m.
Wednesday, Oct 10	CANCELLED	5 p.m.
Thursday, Oct 25	Council Chambers	5 p.m.
Thursday, Nov 15	Council Chambers	5 p.m.
Wednesday, Nov 28	Virginia L. Brown Recreation Center	5 p.m.
Wednesday, Dec 12	South Austin Senior Activity Center	5 p.m.
Thursday, Dec 20	LCRA	5:30 p.m.
Wednesday, Jan 9	CANCELLED	4 p.m.
Wednesday, Jan 23	CANCELLED	5 p.m.

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**Creating Geographic City Council Districts**

## Districting 2011

Below is information related to the City of Austin's 2011 discussion of potentially creating City Council geographic districts. Currently, Austin's City Council is elected at-large. These materials represent the four current versions of a proposed six district scenario.

## Current Draft Plans: Illustrative Maps and Data Tables

- Districting Methodology
- Draft Plan A
- Draft Plan B
- Draft Plan C
- Draft Plan D

## Blank Map of Precincts and Demographic Data

Try your hand at creating a Six District Scenario. Download a blank Precinct Map and an Excel spreadsheet that lists demographic data for all precincts within the City of Austin.

Charter Website- [www.austintexas.gov/charter](http://www.austintexas.gov/charter)

Districting Website- [www.austintexas.gov/planning/districting](http://www.austintexas.gov/planning/districting)

## **Charter Revision Phone Line**

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- 1-888-\_\_\_\_\_
- Goes straight to message saying:
  - “If you have a comment for the 2012 Charter Revision Committee please leave a message here. If you have a question for the committee you would like addressed, please leave your question and specify the best way to contact you with an answer. Thank you for participating in the Charter Revision process.”
- PIO Community Engagement will compile the comments and provide a report of them to the committee.
- The committee will delegate 1 contact person to facilitate answering the questions for the committee.

# Speak Up Austin



## speakupaustin!

You're always looking for feedback and ideas for how we can make the city work or bring the best things to the city in the country. Give a moment to provide your ideas and feedback on any of the forums you see here or start your own discussion. It's your chance to speak up. [Learn More](#)

**POST** your great ideas \* **VOTE** on what you like \* **JOIN** the discussion

- Online Community Forum
- Participants can post questions/ comments
- City staff and committee members will facilitate
- Need 1 contact person from committee

<http://austintexas.icanmakeitbetter.com/ideas>

# 2012 Charter Revision Committee Meeting Flyer

- See example flyer from FY 2011-2012 Budget Outreach

[Budget Flyer Online](#)



## 2012 City Budget input

The City of Austin would like to hear from you about your priorities for the Fiscal 2011-2012 Budget. During May-June, the City's Boards and Commissions will be discussing various departmental budgets. Each would like to hear your thoughts.

### Department Budget Presentations

<b>Austin Energy Electric Commission</b> May 16, 6 p.m., Town Lake Center, Assembly Room, 721 Barton Springs	<b>Austin Fire, Austin Police, Austin/Travis County-Emergency Medical Services Public Safety Commission</b> May 7, 9 p.m., City Hall, Boards & Commissions Room (Rm. 1101), 301 W. 2 <sup>nd</sup> St.
<b>Austin Water Water &amp; Wastewater Commission</b> May 11, 6 p.m., Waller Creek, 615 E. 10 <sup>th</sup> St., Rm. 104	<b>Aviation AOA Board</b> June 14, 5 p.m., 2716 SpHt of Texas Drive, Rm. 160
<b>Capital Planning Office Planning Commission CIP User Committee</b> June 14, 6 p.m., City Hall, Council Chambers, 301 W. 2 <sup>nd</sup> St.	<b>Code Compliance Building Standards Commission</b> May 23, 6:30 p.m., City Hall, Boards & Commissions Room (Rm. 1101), 301 W. 2 <sup>nd</sup> St.
<b>Emergency Medical Services Advisory Board</b> May 9, 9:30 a.m., AKJ Building, 111 Waller Street, 2 <sup>nd</sup> floor Conference Room	<b>Financial &amp; Administrative Services Austin Community Technology &amp; Telecommunications Commission</b> June 11, 6:30 p.m., City Hall, Boards & Commissions Room (Rm. 1101), 301 W. 2 <sup>nd</sup> St.
<b>Health &amp; Human Services Animal Advisory Commission</b> May 11, 6 p.m., Town Lake Center, 721 Barton Springs, Assembly Room	<b>Neighborhood Housing &amp; Community Development Community Development Commission</b> May 10, 6-10 p.m., Street-Jones Building, 1090 E. 11 <sup>th</sup> Street, Rm. 400A
<b>Commission on Immigrant Affairs</b> May 11, 6-10 p.m., City Hall Room 2016	<b>Urban Renewal Board</b> May 16, 6 p.m., Street-Jones Building, 1090 E. 11 <sup>th</sup> Street, Rm. 400A
<b>Early Childhood Courts</b> May 19, 9 a.m., City Hall, Executive Session Room	<b>Small &amp; Minority Business Development MBE/WBE Advisory Board</b> May 2, 5:30 p.m., City Hall, Boards & Commissions Room (Rm. 1101), 301 W. 2 <sup>nd</sup> St.
<b>HEV Planning Council</b> May 16, 6 p.m., 6:00pm., 1220 Rutherford Lane	<b>Solid Waste Services Solid Waste Advisory Commission</b> May 11, 6:35 p.m., City Hall, Council Chambers, 301 W. 2 <sup>nd</sup> St.
<b>Sustainable Mod Board</b> May 23, 12:30 p.m., City Hall, Rm. 1101	<b>Monument Creek Downtown Austin Community Court Advisory Committee</b> May 18, 7:30 a.m., City Hall, Boards & Commissions Room (Rm. 1101), 301 W. 2 <sup>nd</sup> St.
<b>Library Library Commission</b> May 23, 7 p.m., Austin History Center, 810 Guadalupe	<b>Planning &amp; Development Review Board of Adjustment and Sign Review</b> May 9, 5:30 p.m., City Hall, Council Chambers, 301 W. 2 <sup>nd</sup> St.
<b>Parks &amp; Recreation Mexican American Cultural Center Advisory Board</b> May 17, 6 p.m., Emma S. Barranco Mexican American Cultural Arts Center, 600 River St.	<b>Design Commission</b> May 23, 4:45 p.m., City Hall, Boards & Commissions Room (Rm. 1101), 301 W. 2 <sup>nd</sup> St.
<b>Parks Board</b> May 24, 6 p.m., City Hall, Boards & Commissions Room (Rm. 1101), 301 W. 2 <sup>nd</sup> St.	<b>Historic Landmarks Commission</b> May 23, 7 p.m., City Hall, Council Chambers, 301 W. 2 <sup>nd</sup> St.
<b>Urban Forestry Board</b> May 18, 6:30 p.m., PARO Annex, Shoal Creek, Rm. 919 of 20th St.	<b>Planning Commission</b> May 24, 6 p.m., City Hall, Council Chambers, 301 W. 2 <sup>nd</sup> St.
<b>Public Works / Transportation Urban Transportation Commission</b> June 14, 6 p.m., City Hall, Boards & Commissions Room (Rm. 1101), 301 W. 2 <sup>nd</sup> St.	<b>Waterfront Planning Advisory Board</b> May 9, 6 p.m., City Hall, Boards & Commissions Room (Rm. 1101), 301 W. 2 <sup>nd</sup> St.
<b>Wildlife Protection May 18, Ordinance Board</b> May 18, 6 p.m., City Hall, Council Chambers, 301 W. 2 <sup>nd</sup> St.	<b>Zoning and Hattling Commission</b> May 17, 5 p.m., City Hall, Council Chambers, 301 W. 2 <sup>nd</sup> St.

For more information, call the City Clerk's Office at (512) 874-2200 or [www.austintexas.gov](http://www.austintexas.gov)

# Social Media outlets

facebook

facebook helps you connect and share with the people in your life.

City of Austin, Texas

Government Agencies Nearby

2,410 likes

41 websites

Austin Texas  
@austintexasgov

8,957 followers

1,234 tweets

Recent tweets

Tweets

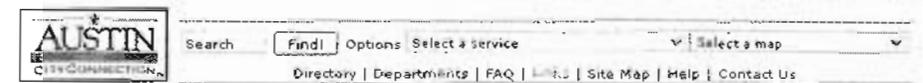
- Facebook: 2,410 likes
- Twitter: 8,957 followers

## **News Releases/Media Advisories**

- Media Advisories will alert media of specific events we want them to attend and cover in their news stories.
- News Releases are pre-packaged stories that media outlets can copy to their websites, publications or turn into a video/audio story for TV/radio news programming.
  - Both will be published online and distributed through the Community Registry and Austin Notes (see next slides.)
  - [View news releases and advisories online](#)

# News Releases/Media Advisories (continued-Community Registry)

- For years the City has maintained the Community Registry which is a list of neighborhood associations' leadership and neighborhood groups.
- Neighborhood associations can register to be contacted via this group online.
- We can send any communications regarding charter revision through this group.



## Community Registry

The Community Registry database includes boundaries, contacts, meeting schedules, links to related Web sites and other valuable information about community groups, including over 500 Austin neighborhood groups. To search the Community Registry database:

1. Enter an Organization Name, or ZIP code, in the appropriate box to find your neighborhood association or other organization of interest.
2. Press the *Submit* button.

Enter all or part of the Organization's Name

Or enter a 5 Digit ZIP code: 78746

OR click on either Search button without entering any text to list ALL organizations in the Community Registry.

### Notes:

1. The ZIP code field in the current database is based upon each organization's mailing address. Some organizations use a Post Office Box number for their mailing address. In these cases, the mailing address may not be in the same ZIP code as the organization's actual boundaries.
2. The U.S. Postal Service offers ZIP code lookup.
3. Please contact the City Communications Public Information Office, (512) 974-2220, with any questions or information about registering your organization.

# News Releases/Media Advisories (continued-Austin Notes)

- Austin Notes is an opt-in service residents can use to get information on topics they find interesting.
- We can add “Charter Revision” as one of these topics.

**Austin Notes** Connection-MAIL  
City of Austin E-Newsletters

Keep informed about timely events in the Austin community with Austin Notes, the City's dynamic e-mail update system. It's as easy as filling the form below, and you can receive news about Austin neighborhoods, the Parks and Recreation Department, the City Manager and more.

Austin Notes are safe and secure, and the City will never share your e-mail with any organization or individual.

Please fill the form below and click register.

If you have already registered, go to the update page to manage your subscriptions.

Registration

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Email: \_\_\_\_\_

News

<input type="checkbox"/> ADA and Accessibility	<input type="checkbox"/> Austin Animal Center
<input type="checkbox"/> Austin City Council Draft Agenda	<input type="checkbox"/> Austin Community Parks & Events
<input type="checkbox"/> Austin Climate Protection	<input type="checkbox"/> Austin Golf
<input type="checkbox"/> AustinGo Blog	<input type="checkbox"/> City Day Updates
<input type="checkbox"/> Health and Human Services	<input type="checkbox"/> Imagine Austin
<input type="checkbox"/> Let's Move Austin	<input type="checkbox"/> Library
<input type="checkbox"/> Municipal Affairs	<input type="checkbox"/> Neighborhood Housing and Community Development
<input type="checkbox"/> Neighborhood Improvement Committee	<input type="checkbox"/> News Releases
<input type="checkbox"/> Parks & Recreation	<input type="checkbox"/> Planning
<input type="checkbox"/> Small & Minority Business Resources (MRC, WDS, DBE)	<input type="checkbox"/> Solid Waste Services
<input type="checkbox"/> Special Events	<input type="checkbox"/> Sustainable Food
<input type="checkbox"/> Transportation	<input type="checkbox"/> WTP4 Updates
<input type="checkbox"/> Water Conservation	

## **Speak Night Event**

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- Speak Night brings a community forum to the people.
- This is a 3 hour event at City Hall for residents to come, view the draft recommendations to City Council and vote on which they support.
- PIO Community Engagement will tally the votes and give the committee the results.
- Committee members are encouraged to attend the event to answer the attendees' questions.
- This would be 2-3 weeks before the committee brings their recommendation to the Council.

Contact information:

Communications and Public Information Office

Staff Contact: Samantha Park (512) 974-7958

Main Line: (512) 974-2220

**Questions?**