



SEATTLE CITY COUNCIL | POSITION 8

COUNCILMEMBER TERESA MOSQUEDA

Citywide, Position 8

Won: Nov 2017

Nationally the First First-Time Candidate to Win with Democracy Vouchers

Democracy Vouchers: Seattle's Experiment

HOW YOUR DEMOCRACY VOUCHERS WORK

How democracy vouchers work

Seattle has sent "democracy vouchers" to every voter to spend on city candidate campaigns.

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1 Money → Seattle Ethics and Elections Commission (SEEC)
Property owners pay an additional \$30 million in taxes over 10 years, or the City Council appropriates the money from the city's general fund.
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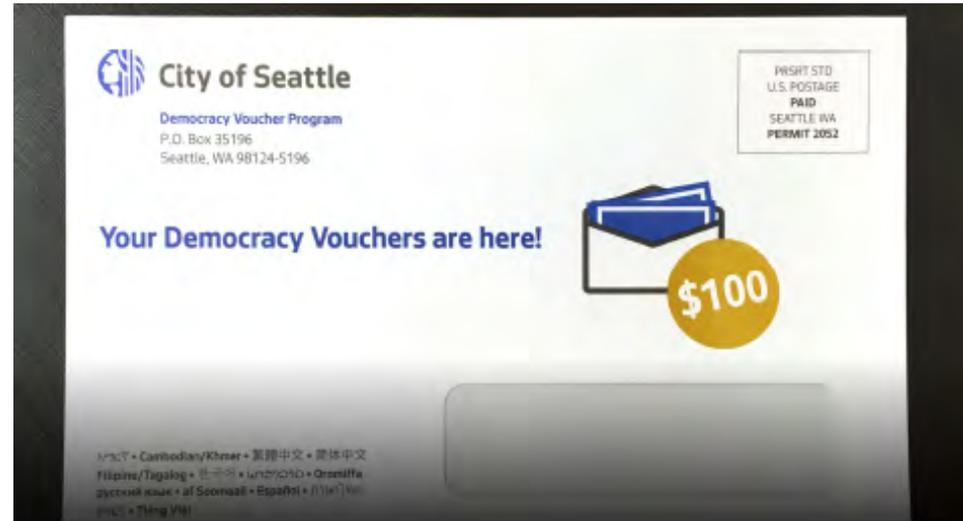
2 Vouchers → Voters
SEEC mails four \$25 vouchers to every voter in the city on the first business day of each election year.
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3 Vouchers → Candidates and SEEC
Voters assign the vouchers to candidate campaigns by signing and returning them to candidates or mailing them to the SEEC.
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4 Money → Candidate campaigns
SEEC releases money to the candidate campaigns. Candidate campaigns spend the money from the vouchers up to limits set by the vouchers program.

Source: Seattle Ethics and Elections Commission

THE SEATTLE TIMES



Democracy Voucher Program Application
City of Seattle - Seattle Ethics & Elections Commission

Please consider this application if you are NOT a registered voter with King County.
If you are a registered voter with King County, you will automatically receive your vouchers by mail.

STEP 1

1. Please Print:

First Name _____ Middle Initial _____ Last Name _____

2. Date of Birth (Month/Day/Year) _____ E-Phone Number: _____

4. E-mail: _____

5. Residential Address:

Street Address _____ Apt. Number _____ City _____ State _____ Zip Code _____

6. Mailing Address (Leave blank if Residential Address and Mailing Address are the same):

Street Address _____ Apt. Number _____ City _____ State _____ Zip Code _____

Qualifying for Vouchers

- Needed:
 - 400 signatures and 400 contributions of \$10+
 - Residents of Seattle, signature verified
- Timeline:
 - ASAP: Vouchers mailed first week of Jan
- Approach:
 - Took to the streets
 - Took assignments
 - Took online and cash donations
- Qualified by March
 - Unique activism/opportunity year?

Qualifying Contributions Petition

Democracy Voucher Program

Petitions will be submitted to the Seattle Ethics and Elections Commission for validation. The candidate named below intends to apply for the City of Seattle's Democracy Voucher Program, which allows qualified candidates to receive public funds to help finance the candidate's campaign.

Qualifying contributions must be from Seattle residents who are at least 18 years of age, are either a U.S. citizen, U.S. national, or lawful permanent resident ("green card holder"). Qualifying contributions must be at least \$10 and may not exceed more than \$250 from the individuals signing below.

Candidates can accept contributions from persons (individuals or entities) residing outside of the City of Seattle, but they will not be counted as Qualifying Contributions.

Teresa Mosqueda for the office of **City Council, #8** in 2017 has received the following contributions:

Signature	Printed Name	Residence Address in Seattle	Zip Code	Contribution Amount	Registered Voter? Y/N
			98115	10.00	Y
			98115	10.00	Y
			98115	10.00	Y
			98125	10.00	Y
			98117	10.00	Y
			98115	10.00	Y
			98115	10.00	Y
			98122	10.00	Y
			98107	10.00	X

No contribution shall be made and no expenditure shall be incurred, directly or indirectly, in a secret name, anonymously, or by one person through an agent, relative, or other person, in such a manner as to conceal the identity of the source of the contribution or in any other manner so as to effect concealment. (SMC 2.04.290A.)



Elena Perez

47 mins · 🧑

Look who I ran into at the women's march in Seattle! City Council candidate Teresa Mosqueda!! Please help her qualify to run a public campaign - she needs 400 seattle residents to donate \$10.00. Please donate today at: TeamTeresa.org

I have known Teresa for years as a friend and colleague in the movement. There are few people I know that can match her strength, intelligence, and deep belief and respect in us and our ability to thrive if we as a society break down barriers to equity and justice. She stands alongside us, and needs our help now to launch her campaign!

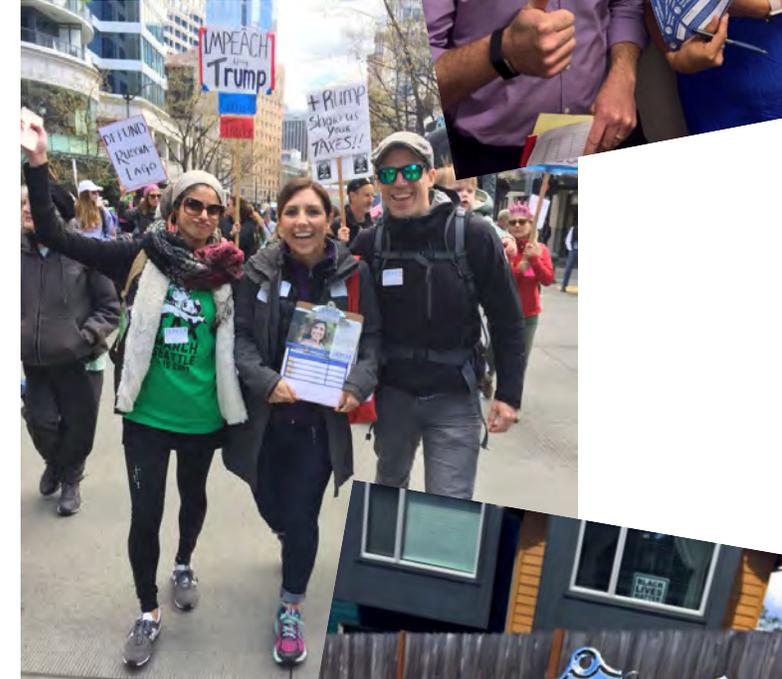
Please join me in donating to [#teamteresa](https://www.instagram.com/teamteresa)

P. S. This reflects my personal position and is not related to my position of employment. :)



Post Qualification Collection of Vouchers

- Union Halls and Union Mailings
- Rallies and Marches
- Democratic District meetings
- Replacement voucher collection while doorbelling
- Mailers specific to vouchers
 - Campaign and IE
- Spanish radio and other language publications
 - Campaign and IE



Engaging Voters in NEW Ways!

theStranger THINGS TO READ - THINGS TO DO -

A Fundraiser For Teresa Mosqueda with Pony Time, Lisa Prank, Childbirth

★ Recommended

LIVE MUSIC Crocodile (map) Belltown
Sun., July 23, 8 p.m. 2017 All Ages



Retrieving Vouchers: Winning Lottery

Return Methods

July 2017 - 11,434 Vouchers

By mail	8117	71%
To Candidate	2956	26%
Misc	361	3%

August 2017 - 6,893 Vouchers

By mail	6042	87%
To Candidate	626	10%
Misc	225	3%

November - 12,495 Vouchers

By mail	11,627	93%
To Candidate	278	2%
Misc	546	4%

- **Most residents chose to return their vouchers by mail. 78%**
 - **Nearly 20% returned vouchers directly to a campaign.**
 - **1,949 participants signed campaign forms.**

Source: Seattle Ethics and Elections Commission, Summary for CM Mosqueda, Jan 23, 2108

Individual Contributions 300%+

Section 1: Candidates

Summary of individual contributors to Council Positions 8 and 9 - 2015 vs 2017

	2015	2017	Increase
City Council Position 8	3,005	12,360	311%
City Council Position 9	1,565	6,795	334%

- Of the 17 candidates running in the three program eligible positions, 13 enrolled in the voucher program. Six of the 13 ultimately qualified for the program.
- After the primary, 5 of the 6 candidates were in the program and had qualified for funding.
- 3 of those candidates had reached their spending limits and could not receive additional voucher funds.

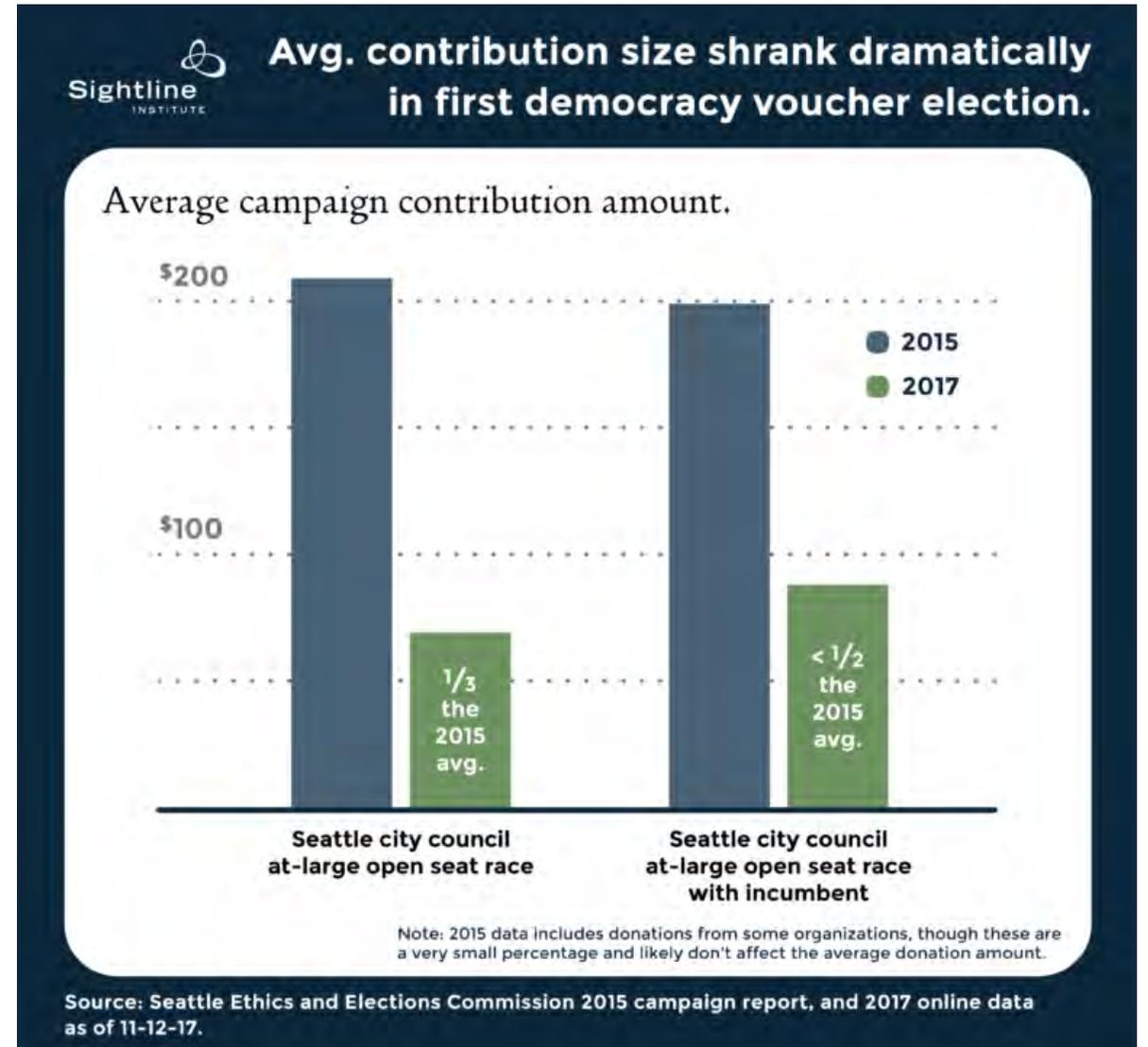
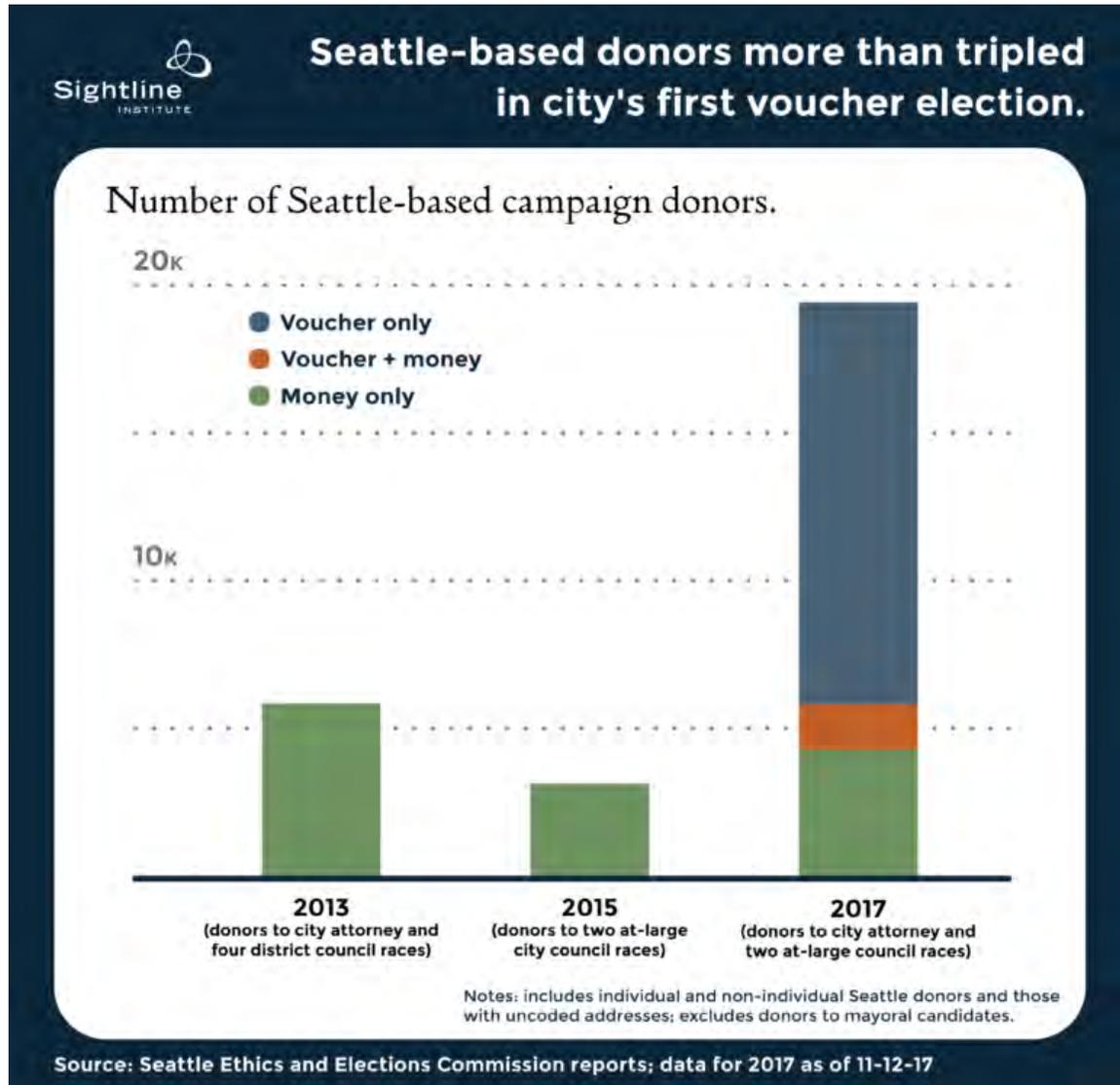
Source: Seattle Ethics and Elections Commission, Summary for CM Mosqueda, Jan 23, 2108

Lessons Learned/Opportunities

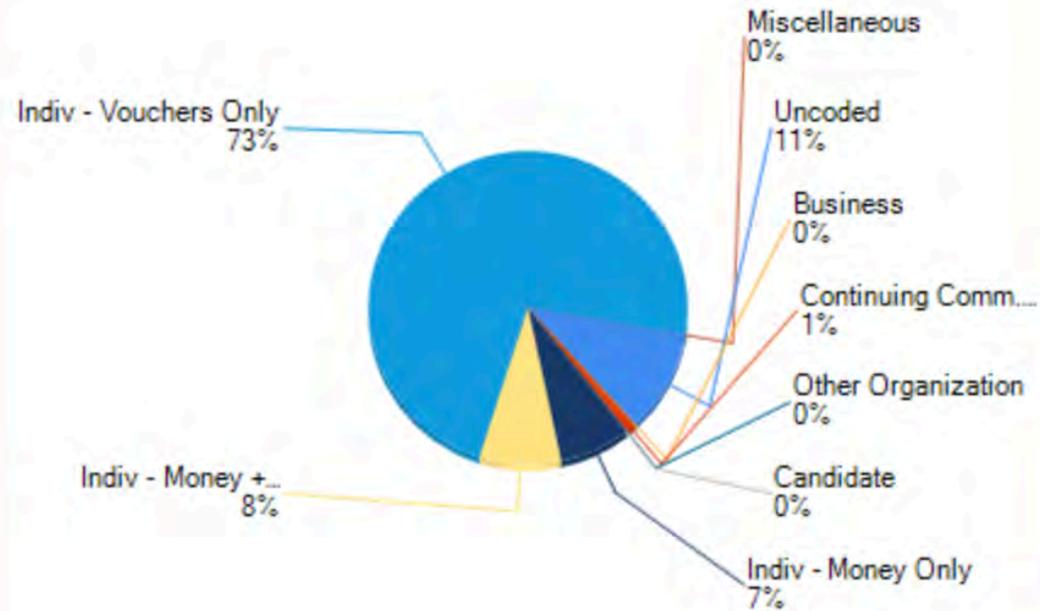
- Massive public education campaign (in language/early)
- Online signature and online contribution
- Opportunity to collect through campaign
- Would like trusted partners to “bundle” vouchers
 - Unions, Planned Parenthood, Washington CAN, Etc.
- Engage non-citizens more
- What’s the goal:
 - \$ out?
 - more people engaged?
 - who is engaged?



More Contributors and More Small \$ Donors



2017 Seattle Elections Contributors by Type (#) 8-Teresa Mosqueda



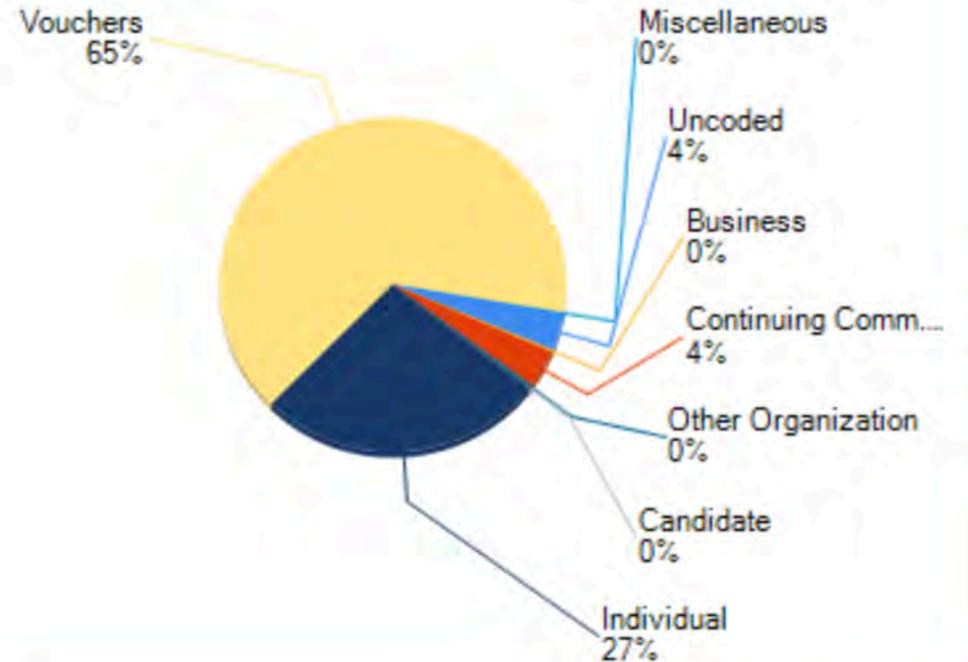
As of 1/16/2018

seattle.gov/elections

Amount of
Contributions

Number of
Contributors

2017 Seattle Elections Contributions by Type (\$) 8-Teresa Mosqueda



As of 1/16/2018

seattle.gov/elections

\$ Amount of
Contributions

Number of
Contributors

Contributions for Mosqueda by # and \$

	Contributors	
	#	%
Uncoded	538	10.5%
Business	5	0.1%
Continuing Comm. (PAC)	50	1.0%
Other Organization	5	0.1%
Candidate	1	0.0%
Indiv - Money Only	366	7.2%
Indiv - Money + Vouchers	423	8.3%
Indiv - Vouchers Only	3,723	72.8%
Miscellaneous	0	0.0%
Total	5,111	100.0%

	Contributions	
	\$	%
Uncoded	\$16,472	3.6%
Business	\$1,178	0.3%
Continuing Comm. (PAC)	\$16,682	3.6%
Other Organization	\$1,500	0.3%
Candidate	\$361	0.1%
Individual	\$122,421	26.7%
Vouchers	\$299,900	65.3%
Miscellaneous	\$446	0.1%
Total	\$458,960	100.0%

	2015	2017
Burgess/Mosqueda	\$ 432,000	\$ 458,960
Jon Grant	\$ 75,000	\$ 359,000
Seattle Turnout	46%	49%
Individual Contributions	3,005	12,360

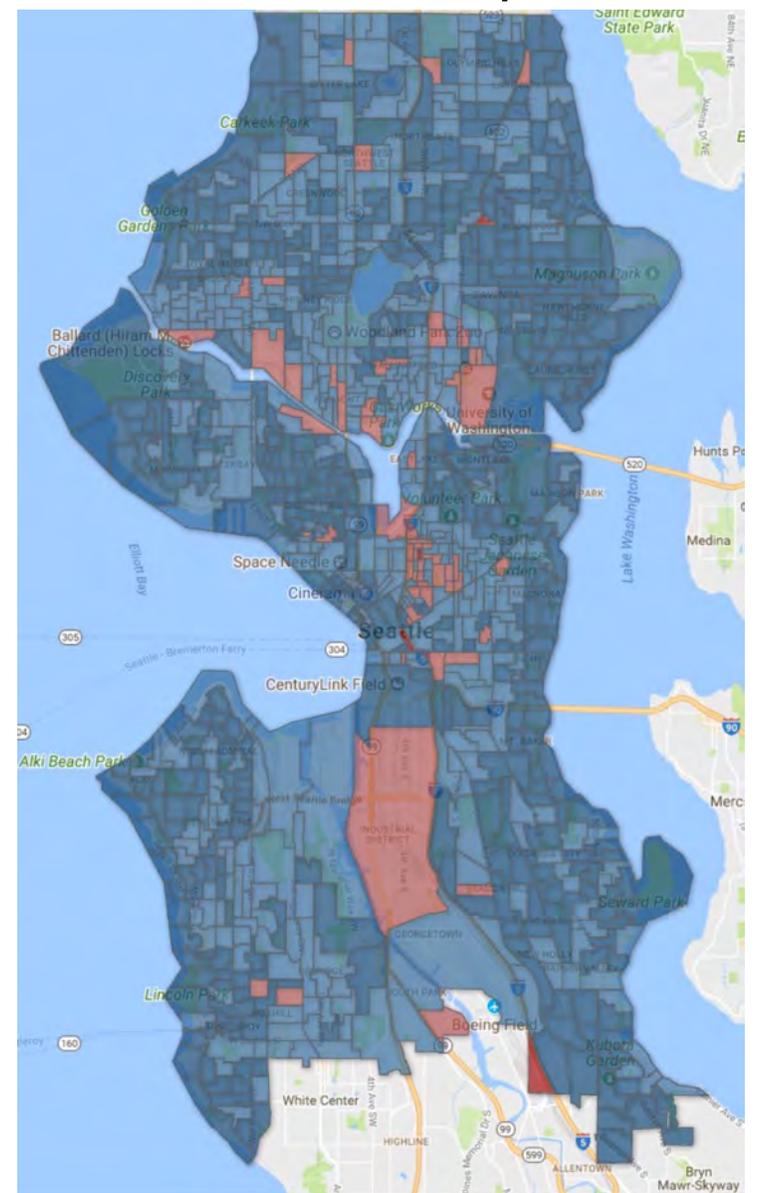
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Cash Donors to Mayoral Race

Voucher Donors



Blue Precincts = Mosqueda Votes



Democracy vouchers involved donors from more geographically diverse parts of the city than cash-only donations, according to supporters of the program. WIN/WIN, EVERY VOICE

Democracy Vouchers: *a work in progress, but progress being made!*



City Of Seattle Council Position No. 8		
Candidate	Vote	Vote %
Teresa Mosqueda	69,558	61.62%
Jon Grant	43,327	38.38%
Total Votes (not including write-ins)	112,885	

Source: Seattle General Election Night Results, as of 8 pm Nov 7, 2017

Thank you!



SEATTLE CITY COUNCIL | POSITION 8

COUNCILMEMBER TERESA MOSQUEDA