

Application Form

Profile

Hanna

First Name

Cofer

Last Name

Middle Initial

Preferred Name

[Redacted]

Email Address

[Redacted]

Home Address

Suite or Apt

[Redacted]

City

[Redacted]

State

[Redacted]

Postal Code

Residency and District Information

Are you a City of Austin Resident? *

Yes

Are you, or your employer, a registered lobbyist with the City or have you, or your employer, been registered as a lobbyist with the City Clerk within the past three years?

No

Mobile: (512) 554-3070

Primary Phone

Alternate Phone

Cell Phone

Home Phone

Business Phone

Select Your District

District 9

The Tra Conservancy

Employer

COO

Job Title

Interests & Experiences

Please tell us about yourself and why you want to serve on a board or commission

Why are you interested in serving on a board or commission?

I have spent my entire life involved in environmental issues and causes in Central Texas. The primary reason I would like to serve on the Environmental Commission is to meaningfully contribute to the mission of the commission and to represent the Austin community in the issues that come forward. I would deeply appreciate the honor, challenge, and responsibility of understanding how everything needs to work together for the City to accomplish its goals. Service on a commission would keep me in a learning mindset and give me (and in turn, my peers) an expanded understanding of the environmental issues our City is addressing that I may not have the opportunity to develop through my work. I do so feel that as a native Austinite that has seen the evolution of this City I have the civic duty to serve in this capacity.

 Upload a Resume

Resume

Qualifications

- 12 years professional experience in conservation, specifically for Austin area environmental nonprofits - Degrees in environmental fields from the University of Texas and Penn State - Successful track record in managing budgets, staff, and environmental grant programs - Excellent collaboration, multitasking, project management, and time management skills - Ability to engage professionally with a wide range of internal and external stakeholders

Demographics

Some boards and commissions require membership to be racially, politically or geographically proportionate to the general public. The following information helps track our recruitment and diversity efforts.

Ethnicity

Caucasian/Non-Hispanic

Gender

Female

Sexual Orientation

Prefer not to say

 Date of Birth

Disability or Impairment Information

Do you have an auditory/hearing disability or impairment?

No

Do you have a visual disability or impairment?

No

Do you have a mobility disability or impairment?

No

Do you have a cognitive disability or impairment?

No

Do you have another disability or impairment you'd like to share?

Board Requirements

Which Boards would you like to apply for?

Environmental Commission: Appointed

Some boards have additional requirements for appointees. Additional requirements will appear below as they apply to each board. They may not necessarily exclude a individual from service.

Texas Open Records Act

City of Austin Officials are able to choose whether or not their home address, home telephone numbers, emergency contact information, social security number, and information that reveals whether they have family members are available to the public on request. The Texas Public Information Act is a State law that requires the City of Austin to disclose this information to anyone who requests it. The only exceptions are for: 1) commissioned peace officers; and 2) Official who file a written request to withhold this information. Officials who are not peace officers and who do not submit such a written request will have this information made available to anyone who requests it. Do you choose to have your home address, home telephone number, emergency contact information, social security number and information that reveals whether you have family members withheld from the public?

Yes No

HANNA MORGAN COFER

CONTACT +1(512) 554-3070 / [REDACTED]

Creative and analytical nonprofit professional with knowledge and experience in leadership, development and operations. Proven ability to effectively advocate for nonprofit vision and brand in order to develop a thriving, financially sustainable entity resulting in a successful mission of engaging and positively affecting the community. Professional, flexible, and adept at casting vision, strategic planning, developing cross-functional teams, and managing finances and funding for innovative social impact solutions.

Nonprofit Governance & Leadership • Strategic & Tactical Planning • Fiscal Management
Staff Development • Community Outreach & Partnerships • Marketing & Advocacy
Social Entrepreneurship • Board Development • Capacity Building

RELEVANT EXPERIENCE

CHIEF OPERATING
OFFICER
(2020 - present)
The Trail Conservancy
Austin, TX

Promotes best practices in non-profit management while upholding the highest standards of integrity and fiduciary responsibility

Supervises all staff teams and support the administrative functions of program staff, supporting the organization's rapid recent growth with effective change management approaches and identification and implementation of new organizational strategic plan initiatives to support the growth process

Oversees financial strategies and operations in line with organizational objectives by providing ongoing analysis, monitoring and forecasting to CEO and BOD as needed as well as development of the annual organizational budget

Implements and works with external stakeholders to effectively realize TTC's diversity, equity and inclusion goals with respect to recruitment, employee engagement and satisfaction, and leadership development.

Oversees and manages all human resources - benefits, policies, procedures, long range staff planning, job description development, and professional development

Serves as the liaison to the board of directors and executive committee on operational and administrative information

FOUNDATION DIRECTOR
(2017-2020)
Ubuntu Life
Austin TX USA &
Maai Mahiu, Kenya

Served as program, development, and operations manager directing a team of 17 staff (3 direct reports) and liaising to the Board of Directors

Served as liaison between teams of U.S. medical volunteers and staff in Kenya, planning logistics, facilitating and tracking communication of program impact, and assisting with the launch of any new programs such as the 2019 launch of a custom EMR program for 276+ ongoing patients

Lead the organizational pivot in response to 2020 COVID-19 pandemic, from fiscal restructure to program strategies based on local restrictions and global funding availability

DIRECTOR OF EVENTS AND
COMMUNICATIONS
(2014-2017)
Hill Country Conservancy
Austin TX

Promoted HCC in the community through public relations, events, and community outreach
Maintained communications and events budget during a 3 year \$13.125MM capital campaign

Acted as a liaison for media, sending press releases, photo opportunities and setting up interviews
Organized the branding and implementation of a comprehensive marketing strategy

LAND STEWARD &
GIS MANAGER
(2011-2014)
Hill Country Conservancy
Austin TX

Stewarded over 9,000 acres of conservation lands throughout the Texas Hill Country including annual monitoring of ecology, landowner relations, and creation of a strategic conservation plan

Field work and GIS mapping for conservation easement documentation including creation of baseline documentation reports and conservation value assesment

Spearheaded HCC's National Land Trust Accreditation process and standing

Managed volunteers for workdays on conservation properties and the Violet Crown Trail

AFFILIATIONS

PRESIDENT
Housing Opportunities
for Musicians and
Entertainers (HOME)
Austin, TX

President since 2021, current Chair of Strategic Planning Task Force, Board Member since 2015, communications committee member since 2014

Designed graphics for all print and digital materials related to fundraising including Amplify Austin fundraising campaigns and the annual fundraising concert, resulting in an 80% increase in YOY fundraising since 2015

**BOARD MEMBER &
GRAPHIC DESIGNER**
Sun Radio
Austin, TX

Advisory Board Member 2015-2018

Positioned the organization at the forefront of the music support industry in Austin by leading the 2014 rebranding effort and associated logo and marketing materials

Developed vision and continuity of SR brand within the community by designing print and digital materials for concerts, online fundraising and initiatives

**BOARD CHAIR &
DEVELOPMENT CHAIR**
Pug Rescue of Austin
Austin, TX

President 2016-2018, Board Member 2014-2020

Increased visibility within the Austin region through extensive social media expansion, development of fundraising materials, and full website redesign

Coordinated online auctions, fundraising events, and weekly adoption events, leading to a 20% increase in adoptions and 180% increase in annual fundraising

INTERNATIONAL WORK

**GIS MANAGER &
RESEARCH COORDINATOR**
Wildcliff Nature Reserve
Heidelberg, South Africa

Coordinated post doctorate research projects being conducted on the reserve including staff and volunteer operations, progress reviews, and funding facilitation

Developed a comprehensive GIS study on the reserve, including creation of GIS layers for trails, streams, habitat, vegetation, contours, etc. as well as a geodatabase and GIS for all previous and ongoing research projects

**MAP DEVELOPER &
TRAINER**
Budongo Conservation
Field Station
Masindi, Uganda

Developed base GIS layers for research area including grid system for use in future primatological and other research at the field station

Trained local employees to use GPS units in the field for the documentation and compilation of illegal trap activity locations and chimpanzee locations outside of the research grid system

EDUCATION

UNIVERSITY OF TEXAS
2005-2008

Bachelors degree with honors in Geography & Environment

PENN STATE UNIVERSITY
2010-2011

Masters certificate in Geographical Information Systems

**INSTITUTE FOR SHIPBOARD
EDUCATION**

Traveled to 13 countries in South America, Africa, and Asia during education onboard the MV Explorer, concentrating on global issues and biodiversity

TECHNICAL SKILLS



Photoshop
Illustrator
InDesign



ArcGIS
AutoCAD



WordPress
Squarespace
Shopify



Sprinklr
Slack
Asana



MS Office
Google Suite
QuickBooks
Gusto